

**WHAT DO I NEED TO GET STARTED** You need to get your application in with a \$50.00 non refundable fee and a professional headshot. NO selfies please!! There is a lot of pride representing your country in the national and international event and we are proud of you. After we receive your application, additional paperwork. will follow.

**FITNESS WEAR:** You will wear the same style as the other contestants. NO short shorts. You may wear tennis shoes or athletic shoes

**TALENT** The talent competition is optional. Not required. If you want to participate, the competition will be on Friday night. Time for talent is 2 minutes. Price to compete is \$75.00.

**PRIVATE INTERVIEW** Your score is based on how well you show the judges your ability to articulate, show confidence, as well as your overall personality and appearance. Many questions during your interview may come from your application form.

**EVENING GOWN** Floor length gown any color any style. Your score is based on your poise, posture and overall look, how well you carry yourself as well as how well your choice of gown compliments you.

**GLAMOROUS WEAR** Any outfit that describes your personality and style. NO denim or swimsuits. Scoring is based on poise and personality.

**PHOTOGENIC** Each contestant can submit 1 photo, color, no larger than 8x10, color or black and white, for photogenic competition. There will be an overall Photogenic award presented to the winner.

**APPEARANCES** When you receive your banner and crown, it is time to make appearances. Go to your local newspaper or Chamber of Commerce and find the local happenings in your community. Select the things that fit into your schedule and that interest you. It could be a parade, Special Olympics or Grand Opening to a new business. Whatever it is, you will be a strong and positive addition to the event. If you are crowned a national queen, you will be **REQUIRED** to participate in the Monthly Missions each month. You are encouraged to make other appearances as well. The Monthly Missions will never be very time consuming.

**JUDGES** We take a great deal of pride in selecting our judges. This is a very important job and we take it very seriously. The types of judges we select have been selected based on their credentials and their ability to select a person that is the best choice based on the overall performance of the contestant. The women selected will be the best representative of all the contestants that have competed that year.

**SPONSORSHIP** Entry fee can be paid by the contestant or may be paid by sponsors. What does a sponsor get in return for giving you money for your entry fee? This is up to you. The best way is by doing an appearance or appearances in exchange. Most business would have to pay a model for appearances, why not you. You can model clothing, sign composite cards, greet people at the door, etc. All fees are non refundable.

**PLAT FORM** A Platform is something you do for someone or group that means a lot to you. It is something you are passionate about. It is always nice to do things in your community and there are many ways to do that. Volunteering in any way on an ongoing bases can be considered a platform.

**WHAT IF I NEED HELP** Everyone needs help from time to time. Someone is always available. If you are unable to reach someone, leave us a message and one of our staff will return your call and will help you.

**PHOTO** Everyone needs to send a photo headshot with their application. Can I change my head shot? Yes, you may change your head shot as long as it is turned in before the deadline for the program book.

### **Areas of Competition and Special Awards**

50% Interview. Personal interview with a panel of judges.

20% Glamorous Wear. This is the opportunity to show the Glamour and Style in every "American Woman"

10% Fitness Wear. Express your active style with your choice of workout wear! NO SWIMSUITS!

20% Evening Wear. Let your light shine onstage with grace and elegance in your evening gown.

**OPENING NUMBER OUTFIT** Ask director for details on Opening Number outfits.

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**GLAMOROUS WEAR** Any outfit that describes your personality and style. NO denim or swimsuits. Scoring is based on poise and personality.

**JUDGING** will be based on individual beauty, poise, personality, ability to promote platform with success, stage presence, originality of style. Interview is a major part of the scoring. The high and low scores will be eliminated. Your ability to speak well and promote your platform is a big plus. A woman's size is not a factor in any category. We are looking for a "well rounded" contestant to win our titles.

**AWARDS:**

**COMMUNITY SERVICE AWARD**

**TALENT AWARD**

**PHOTOGENIC AWARD**

**PEOPLE CHOICE AWARD**

**CONGIALITY AWARD**

**MOST SELLING TICKETS AWARD**

**BEST DRESS AWARD**